

CREATE CAPTIVATING CONTENT IN JUST 10 MINUTES

NEVER LOOK AT A BLANK
SCREEN AGAIN FEELING
STUCK!

Follow this simple 3 step process and within 10 minutes, you will know exactly what content to focus on. It is soooooo easy when you have a plan and a formula to follow.

Know your audience and ask the questions below, as if you are talking to your best friend.

BRAIN STORM IDEAS

Ensure that you have niched down with that one person, that you have in mind that you want to serve. Be specific and speak to that one person, not to everyone. I know, you can probably serve everyone, but you will not stand out if you are speaking generically. And it can be frustrating as you start to decide on that one person whom you want to serve.

Hang in there and stick with it. You have got this

HERE ARE YOUR QUESTIONS

1. What are two questions that you are always asked from your audience?
2. What are two questions that you love answering?
3. What are two questions that your audience SHOULD be asking, but don't know to ask?
4. What are the two biggest challenges that keep you audience up at night? What are the two biggest challenges that keep you audience up at night?

SET YOUR TIMER - 10 MINUTES ONLY

CREATE YOUR
OUTLINE

1. Select 3 points only per topic idea
2. Ensure you use your audience's language
3. Schedule & Plan the release of each piece of content (consistency is the key)



*THOSE WHO TAKE CONSISTENT ACTION WILL GAIN
CONSISTENT RESULTS."*



Does this sound familiar?

"I made some lead magnets, but they got no attention because no one was in my group to see them."

"I created a campaign to drive traffic to my coaching website last week and didn't get a single new subscriber for my list. Feeling discouraged."

Building your list is FOUNDATIONAL. It's what has to come FIRST before you can accomplish any of your online business dreams.

Once you have an engaged list, you can send out a few emails anytime you need a little cash injection.

Bottom Line: Building your list is where everything begins.